

To whom it may concern



Your letter of / Your reference	Our reference	Date
		August 9, 2011
Subject	Telephone number	E-mail address
Green Farming Seminar Post Harvest and Logistics	+31 317 491540	francis.hoogerwerf@greenfarming.nl

Dear Sir or Madam,

We would like to invite you to the seminar **"Opportunities in Post Harvest and Logistics Management"** organized by Green Farming on **Friday September 16th at 15:00 hrs at Enashipai Resort & Spa, Naivasha**. This seminar will be organized as part of the third trade mission of the program Green Farming to Kenya.

Green Farming is a Dutch program that aims to develop sustainable production systems in co-operation with Kenyan partners that are economically and environmentally sound, and adapted to local conditions. The program Green Farming involves a joint representation of Dutch co-operating (complementary) companies that can offer a joint package of products, services including advisory and knowledge development, focussed on offering technical solutions for the sustainable development of Kenyan horticultural businesses. The 3-year program involves a set of activities on the level of business-to-business and government-to-government that will be corresponding to the 5 main themes of the program being water management, crop management, climate & energy, post harvest & logistics and research and knowledge transfer.

The upcoming seminar will focus on "Opportunities in Post Harvest and Logistics Management". The seminar will host a variety of speakers including the Dutch agricultural counsellor, the Chairman of Green Farming and a *representative of KEPHIS*. Members Celtic Cooling, Floralife, Frigo Breda and Hatendoer-Water will present current (technical) developments and opportunities for Kenyan horticultural business with respect to post harvest care products and handling procedures, climate conditioning, conditioned storage and logistics.

The purpose of the seminar is to inform the Kenyan sector on (technical) developments and opportunities and gather the inputs of participants on matters for future follow up. At the end of the seminars the attendants have the opportunity to meet with the Dutch delegation on a one-to-one basis.

We are looking forward to welcome you at our seminar on Friday September 16th at 15:00 hrs at Enashipai Resort & Spa, Moi South Lake Road, Naivasha.

You are kindly requested to inform us on your participation by **Friday September 9th** so that we can arrange for you to individually meet Dutch partners after the seminar.

On behalf of Green Farming

Kind regards

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